



PLUMBING INDUSTRY EXCELLENCE AWARDS

FRIDAY 25 OCTOBER 2024
OLYMPUS BALLROOM | HELLENIC CLUB | WODEN

SPONSORSHIP PROSPECTUS



2024 Plumber of the Year



2024 Outstanding Projects



2024 Outstanding Woman
In Plumbing



2024 Plumbing Business
Safety Champion



2024 Outstanding
Plumbing Employee



2024 Outstanding Plumbing
Business Service Award



2024 Icon Water Award



2024 Apprentice Awards
across Cert 3 & Cert 4

**LIFT YOUR BRANDING VISIBILITY &
ENGAGE WITH 350+ KEY STAKEHOLDERS
ON PLUMBING'S NIGHT OF NIGHTS!!!**

2024 Plumbing Industry Excellence Awards Sponsorship Prospectus

Event Overview

The 2024 Plumbing Industry Excellence Awards Dinner is the premier event celebrating outstanding achievements and contributions within the plumbing industry.

Anticipating over 350 attendees at another record-breaking event, including industry leaders, professionals, and apprentices, this celebration will honour exceptional individuals and projects through a variety of award categories.

This is a unique opportunity for sponsors to gain significant visibility and engage with key international, federal and local stakeholders in the plumbing sector across Australia's National Capital region.



Welcome Message

We, the President and CEO of Master Plumbers ACT, are delighted to welcome you to the **2024 Plumbing Industry Excellence Awards**, to be held in Canberra on Friday 25 October 2024 at the Olympus Ballroom of the Hellenic Club.

The **2024 Plumbing Industry Excellence Awards** is a unique, and somewhat rare, opportunity to bring plumbing decision makers, experts, and leaders from our region, encompassing Australia's seat of federal Parliament, together in the one location.

The awards event provides a standout opportunity for you to connect, network and collaborate with those working in the field of plumbing, and for you to help us celebrate excellence across our industry.

The number of delegates attending the awards event continues to grow, with over 350 delegates expected to attend this year's event. Sponsorship of this event offers a strategic opportunity to demonstrate your organisation's commitment to plumbing excellence and leadership.

By sponsoring this event you will associate your brand with thought leadership across international, federal and ACT plumbing sector movers and shakers. Your high-profile support of sector networking and partnership development will be seen to demonstrate your commitment to ensuring excellence across our plumbing industry.

We look forward to having you on board with us at this year's event!

Thank you.

A handwritten signature in black ink that reads "Claire Howe".

Claire Howe
CEO
MPA – Canberra ACT

A handwritten signature in black ink that reads "Jason Tait".

Jason Tait
President
MPA – Canberra ACT



Sponsorship Levels

Platinum Event Sponsor - \$25,000

Exclusive Opportunity

As the Platinum Event Sponsor, your organization will receive unparalleled visibility and recognition. Benefits include:

- **Exclusive Naming Rights:** "2024 Plumbing Industry Excellence Awards presented by [Your Company]"
 - **Prominent Branding:** Logo featured on all event materials, including invitations, program booklets, and event signage
 - **Speaking Opportunity:** Address the attendees during the event (2 Minutes)
 - **VIP Table:** Premier seating for 10 guests
 - **Digital Promotion:** Recognition on the event website and social media platforms
 - **Media Coverage:** Inclusion in all press releases and media materials
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Gold Sponsor - \$10,000

Four Opportunities

Gold Sponsorship is available for your choice of one of the following awards:

- 2024 Plumber of the Year
- 2024 Outstanding Woman in Plumbing
- 2024 Outstanding Project - > \$1m
- 2024 Outstanding Project - < \$1m

Benefits include:

- **Award Naming Rights:** "2024 [Award Category] sponsored by [Your Company]"
- **Logo Placement:** Featured on award presentation materials and event program
- **Presentation Opportunity:** Present the sponsored award to the winner
- **Table Seating:** Preferred seating for 6 guests
- **Digital Promotion:** Recognition on the event website and social media platforms
- **Media Coverage:** Inclusion in relevant press releases



Silver Sponsor - \$5,000

Six opportunities

Silver Sponsorship is available for your choice of one of the following awards:

- 2024 Outstanding Plumbing Industry Employee
- 2024 Outstanding Plumbing Business Service Award (NEW!)
- 2024 Plumbing Business Safety Champion Award
- 2024 Apprentice Awards Cert 3 overall outstanding student (The Ernie Dearing Award)
- 2024 Apprentice Awards Cert 3 overall hardest worker (The Colin Mills Award)
- 2024 Apprentice Awards Cert 4 - Overall outstanding student

Benefits include:

- **Award Naming Rights:** "2024 [Award Category] sponsored by [Your Company]"
 - **Logo Placement:** Featured on award presentation materials and event program
 - **Presentation Opportunity:** Present the sponsored award to the winner
 - **Table Seating:** Preferred seating for 4 guests
 - **Digital Promotion:** Recognition on the event website and social media platforms
 - **Media Coverage:** Inclusion in relevant press releases
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Bronze Sponsor - \$2,500

Eight opportunities

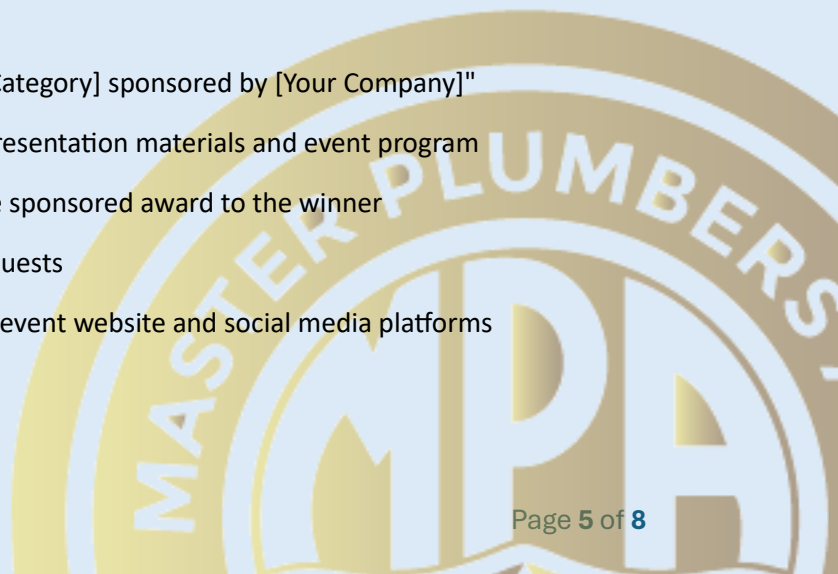
Bronze Sponsorship is available for your choice of one of the following awards:

- 2024 Apprentice Awards Cert 3 1st year
- 2024 Apprentice Awards Cert 3 2nd year
- 2024 Apprentice Awards Cert 3 3rd year
- 2024 Apprentice Awards Cert 4 - Business Principles
- 2024 Apprentice Awards Cert 4 - Sanitary
- 2024 Apprentice Awards Cert 4 - Gasfitting
- 2024 Apprentice Awards Cert 4 - Drainage
- 2024 Apprentice Awards Cert 4 – Water Plumbing

3 SOLD!

Benefits include:

- **Award Naming Rights:** "2024 [Award Category] sponsored by [Your Company]"
- **Logo Placement:** Featured on award presentation materials and event program
- **Presentation Opportunity:** Present the sponsored award to the winner
- **Table Seating:** Preferred seating for 2 guests
- **Digital Promotion:** Recognition on the event website and social media platforms



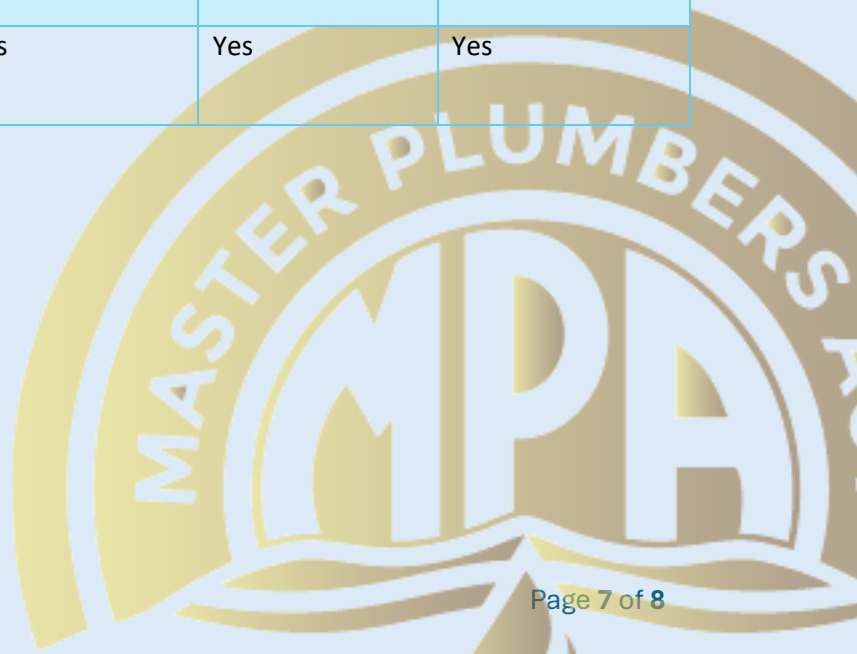
Additional Benefits for All Sponsors

- **Networking Opportunities:** Connect with industry leaders and professionals
- **Brand Exposure:** Increase brand awareness within the plumbing industry
- **Community Engagement:** Show your support for the plumbing community and its professionals
- **Marketing Materials:** Inclusion in post-event thank-you emails and recognition in event recap materials



Sponsorship Levels and Benefits

Benefit	Platinum Event Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Cost	\$25,000	\$10,000	\$5,000	\$2,500
Exclusive Naming Rights	Yes	No	No	No
Award Naming Rights	Yes	Yes (specific award)	Yes (specific award)	Yes (specific award)
Prominent Branding on Event Materials	Yes	Yes	Yes	Yes
Logo on Event Signage	Yes	Yes	Yes	Yes
Speaking Opportunity at Event	Yes	Yes (to present award)	Yes (to present award)	Yes (to present award)
VIP Table	Premier seating for 10	Preferred seating for 6	Preferred seating for 4	Preferred seating for 2
Digital Promotion (Website and Social Media)	Yes	Yes	Yes	Yes
Media Coverage Privilege	Yes	Yes	Yes	Yes
Logo on Presentation Materials	Yes	Yes	Yes	Yes
Logo in Event Program	Yes	Yes	Yes	Yes
Post-Event Recognition	Yes	Yes	Yes	Yes
Networking Opportunities	Yes	Yes	Yes	Yes
Marketing Materials Inclusion	Yes	Yes	Yes	Yes



How to Sponsor

To secure your sponsorship or for more information, please contact:

Christine Lindorff

Office Manager

MPA – Canberra ACT

m: 0419 577 809

e: office@masterplumbersact.asn.au

Note: The benefits listed are examples and can be tailored to meet the specific needs and goals of your organisation.

For further details or to discuss custom sponsorship packages, please reach out to our event coordination team via the contact details above.

We look forward to partnering with you for an evening of recognition and celebration in the plumbing industry!

